



# 2022 WQA Mid-Year Leadership Conference Sponsorship Opportunities

Resort at Squaw Creek  
Olympic Valley (Lake Tahoe), California  
September 13–15, 2022

The Water Quality Association is excited to announce the following sponsorships will be offered at the 2022 Mid-Year Leadership Conference. These sponsorship opportunities are available to those organizations that would like to benefit from expanded recognition this year. All WQA MYLC sponsors will receive expanded and comprehensive recognition not just at the MYLC – but beyond as well!

## **WQA Breakfast: \$2,000** \_\_\_\_\_

Serve as the exclusive sponsor for Wednesday or Thursday

- Opportunity to welcome guests
- Logo and link displayed on WQA Mid-Year website
- Sponsor can provide printed material to place on attendee chairs
- Social media shout outs
- On site signage
- Official sponsor recognition on all promotional materials

## **WQA Industry Update Luncheon: \$3,000 (Exclusive)** \_\_\_\_\_

Serve as the exclusive sponsor for this industry gathering

- Reserved luncheon seating
- Opportunity to address luncheon guests (2-3 minutes)
- Be an interviewed guest on a WQA podcast that is sent out to the entire Membership
- Logo and link displayed on WQA Mid-Year website
- Official sponsor recognition on all promotional materials
- Social media shout outs
- On site signage

## **Welcome Reception: Minute-to-Win Team Sponsorship \$3,000 each (3 available)** \_\_\_\_\_

Serve as a sponsor for the annual MYLC Welcome Reception

- Be captain of one of “the Minute-to-Win It” TEAMS that will compete during the Welcome Reception
- Logo and link displayed on WQA Mid-Year website
- Official sponsor recognition on all promotional materials
- Social media shout outs
- On site signage

## **Welcome Reception Specialty Drink \$3,000 each** \_\_\_\_\_

Serve as a sponsor for the annual MYLC Welcome Reception

- Name the drink
- Logo and link displayed on WQA Mid-Year website
- Official sponsor recognition on all promotional materials
- Social media shout outs
- On site signage

## **WQA Business Unplugged: Meet Up & Connect \$1,000 each (3 available)** \_\_\_\_\_

Serve as a sponsor for the WQA Business Unplugged: Meet Up & Connect on Tuesday afternoon

- Logo and link displayed on WQA Mid-Year website
- Official sponsor recognition on all promotional materials
- Social media shout outs
- On site signage

### **SPONSOR LOGO MECHANICAL REQUIREMENTS**

A black and white digital file at a minimum of 300 dpi is required

For more information please contact WQA’s Membership and Development Association Director, Heather Duve at [hduve@wqa.org](mailto:hduve@wqa.org) or 630-929-2520