

2022 WQA Mid-Year Leadership Conference WQRF Fundraising Opportunities



Resort at Squaw Creek
Olympic Valley (Lake Tahoe), California
September 13–15, 2022



Craft Your Alibi on Lake Tahoe **A WQRF Benefit Dinner Experience**

Enjoy a local craft brew in an open-air pavilion on the shores of beautiful Lake Tahoe at sunset, and you'll see why this event is billed as an experience rather than simply a dinner! Engage in a little competitive fun with friends as you're transported to this undisclosed location on the 72-mile Lake Tahoe shoreline to enjoy a cool breeze and sparkling views at sunset. Intrigue your taste buds with a sampling of Alibi Ale Works' craft beers, brewed locally with pure Lake Tahoe water. Following a delightful dinner and good conversation, you'll travel back to the Resort at Squaw Creek with the satisfaction of knowing you helped fund research that will enhance your industry for years to come.

Bus Sponsorships (3 available): \$2,500 _____

Sponsor the bus ride and the entertainment going with it! Local trivial pursuit consisting of The Godfather, Maverick, and Bonanza (all filmed in Lake Tahoe).

- Sponsor logo on bus tickets
- Logo and link displayed on WQA Mid-Year website
- Official sponsor recognition on all promotional materials
- Social media shout outs
- On site signage

Beer Station Sponsor (exclusive): \$5,000 _____

- Receive one ticket for sponsor to attend
- Logo and link displayed on WQA Mid-Year website
- Official sponsor recognition on all promotional materials
- Social media shout outs
- On site signage

Photo Opportunity Sponsor (exclusive): \$5,000 _____

Sponsor the photographer brought on to wrangle participants for pictures of a memorable night

- Receive two tickets for sponsor to attend dinner
- Logo and link displayed on WQA Mid-Year website
- Official sponsor recognition on all promotional materials
- Social media shout outs
- On site signage

Salad Station Sponsor: \$500 _____

- Logo and link displayed on WQA Mid-Year website
- Official sponsor recognition on all promotional materials
- Social media shout outs
- On site signage

Entree Station Sponsor: \$500 _____

- Logo and link displayed on WQA Mid-Year website
- Official sponsor recognition on all promotional materials
- Social media shout outs
- On site signage

Dessert Station Sponsor: \$500 _____

- Logo and link displayed on WQA Mid-Year website
- Official sponsor recognition on all promotional materials
- Social media shout outs
- On site signage

Wine Station Sponsor: \$1,000 _____

- Logo and link displayed on WQA Mid-Year website
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- Social media shout outs
- On site signage

For more information please contact the Membership and Development Associate Director,
Heather Duve at hduve@wqa.org or 630-929-2520