



TARGET AUDIENCE

Primary Audience:

Attendees

Water Treatment Dealer Staff

C-Suite, Executives, Sales & Marketing Staff, Office Managers,
Customer-facing staff

Exhibitors

Water Treatment Product Manufacturers

C-Suite, Executives, Sales & Marketing Staff

Secondary Audiences:

Attendees

Plumbers

Well Drillers

Bottlers

Consultants

Government Agencies

Home Builders/Remodelers

Laboratories

Municipalities

Water-related Academicians

Exhibitors

Water Treatment Product Component Suppliers

Manufacturer Reps

Product Wholesalers

Small business Suppliers & Consultants